

FOR IMMEDIATE RELEASE

January 26, 2015 The Collaborative Summer Library Program (CSLP) launched the *2015 Teen Video Challenge*, on October 1, 2014. The program is a national video competition for teens to get involved with reading and their public library's summer reading program. CSLP is a consortium consisting of public libraries and state library agencies throughout the United States, its territories, and the Cayman Islands. The members of this consortium work together to provide high-quality summer reading materials for public libraries to use in their summer programs with children, teens, and adults.

Teens across the country are invited to create a 30 to 90 second video with their unique interpretation of the 2015 teen slogan *Unmask* in combination with reading and libraries. The idea is to involve teens in summer reading, before and during the summer months, by being part of the process. This is an opportunity for teens to showcase their creativity and have their ideas heard before a national audience.

Each CSLP member state that chooses to participate in the *2015 Teen Video Challenge* will organize and implement their own competition to arrive at their state winner. The winning video from each participating state will be named one of the CSLP 2015 Teen Videos to promote summer reading nationwide.

\$150 will be awarded to the creators of the winning state video and their associated public library will receive prizes worth at least \$50 from CSLP and Demco/Upstart. Winners will be announced by CSLP in April 2015.

For full details about the CSLP *2015 Teen Video Challenge* and to find out how to enter your state's competition, please visit www.csllpreads.org.