

3D Libraries: online, inside and on the move

The day in detail

Social Technologies in the Library:

- Finding the right tools to connect users with traditional and 21st century library services
- The vision and theory behind the adoption of social technologies to enhance the Arlington Public Library mission and how to select the right tools for the job at hand

Deploying Social Technologies in the Library:

- Developing a working environment that fosters learning, experimentation and adoption of 21st century tools
- How Arlington trained staff and incorporated social technologies into the strategic plan and specific work assignments
- Allocating scarce resources to ensure the success of new initiatives

Social Technologies at Arlington Public Library:

- Utilizing tools that enhance children's, young adult and adult services.
- Concrete examples of what can be done at your library.

Lunch - during this *working lunch* find a table labeled with a topic of special interest and talk about it with your colleagues while enjoying the lunch provided as part of the program. (12:15-1:15)

Social Technologies in Action: a panel discussion:

- Jenifer Bond, Assistant Director and Reference Librarian, Bryant University
 - Aaron Coutu, Young Adult and Reference Librarian, Greenville Public Library
 - Megan Fischer, Director of Communications and Marketing, Providence Children's Museum
 - Jennifer Salcido, Assistant Director of Marketing and PR, Trinity Repertory Company
- Panelists will speak to how libraries, a museum and a theater use social media to engage patrons outside of the building while also still promoting their physical locations as a "third place." You'll learn how they use Twitter, Facebook, YouTube, and Facebook to engage, deliver content and provide a wide range of experiences for their communities. The use of instant message (IM) for reference, as well as how loaning Kindles and iPads has been built into library practice will be detailed. How standards such as email for marketing, blogs, and online discussions will also be presented. The latter includes patron contributions and patron initiated discussion topics.

The Future . . .

- What is Arlington Public Library planning and what can you anticipate for your library?
- What can RI libraries do together?
- How will libraries integrate core values with new technologies?